
The Path to eDemocracy

Lessons Learnt

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Transaction

Communication

Information

Transaction - decision

Transaction -
agenda setting

Structured deliberation

Unstructured deliberation

Specific information

General information

Success indicators of an eDemocracy project:

- Scalability
 - Impact
 - Sustainability
- (of the instrument – not the decision as such)

Scalability:

Transaction - decision

Transaction -
agenda setting

Structured deliberation

Unstructured deliberation

Specific information

General information

Define participants, authentication



Scalabi

Not to be underrated

Example environmental information:

1. EU guidelines (INSPIRE, Aarhus Convention)
2. Complex data structures and reconciliation
3. Automated, constant update
4. Easy to use, accessible to non-expert user

Specific information

General information

Define participants, authentication



Scalabi

Means of authentication:

1. Digital signature cards (little acceptance thus far, separate hardware, often complex to install)
2. Citizen login (distribution issues, central?)
3. Passport/Medicare/ID number (forgery? reuse?)
4. Biometry (illicit reuse in remote scenarios?)

Specific information

General information

Define participants, authentication



particip.,
cation

Scalability:

Transaction - decision

Transaction -
agenda setting

Structured deliberation



Unstructured deliberation

Analysis

Specific information

Define participants, authentication

General information



Scalability:

Analysis of Unstructured Deliberation:

1. Few participants => manual analysis is possible => **Legitimization problem**
2. Large participation => only automated => **Legitimization problem**

Structured deliberation

Unstructured deliberation

Analysis

Specific information

Define participants, authentication

General information



Scalability:

Transaction - decision



Transaction -
agenda setting

Define particip.,
authentication

Structured deliberation



Unstructured deliberation

Analysis

Specific information

Define participants, authentication

General information





Impact:

Transaction - decision



Transaction -
agenda setting

Participation,
credibility

Structured deliberation

Unstructured deliberation

Both depend on
Participation ratio and
transparent analysis

Specific information

Depends on the role in the process

General information



Sustainability:

Transaction - decision

Transaction -
agenda setting



Structured deliberation

Unstructured deliberation

Goal ?

Specific information

Goal ?

General information



Sustainability:

Transaction - decision

Transaction -
agenda setting



If it is a goal:

1. Participants disenfranchised ?
2. Participatory system introduction

Example e-voting pilot 2009 in Austria:

- Done against the wish of the target group
- < 1% participated
- Will not be repeated => Failure

Specific

General information



Q:

What has been the biggest eDemocracy platform in Austria with high impact, which – thus far – seems to be sustainable ?

A: Government-driven e-voting ?
eQuestions to MPs ?
eDeliberation about municipality projects ?
No ...

#unsereuni - Windows Internet Explorer

http://unsereuni.at/

File Edit View Favorites Extras ?

Favorites Suggested Sites Free Hotmail Customize Links Web Slice-Katalog

#unsereuni

Alle Unis Deutsch

29186 Facebook Fans

121960 #unibrennt Tweets

6393 Solidarisierende davon Lehrende: 828

seit 310 Tagen 3 Stunden 18 Minuten

MACH MIT & ZEIG DICH SOLIDARISCH

News OpenBlog Mach mit! Bündnisse Termine Forderungen Forum Kontakte Solidarisier dich! Wiki bolognaburns.org

6 Monate Betreuungssuche! Bin ich jetzt fertig?

Pressemitteilung der Studierenden der Kultur- und Sozialanthropologie vom 6. Juli 2010

Ustream Live

Alle Livestreams anzeigen

NEWS, FEATURED

#unibrennt goes "ARS Electronica Festival 2010"!

Einige werden sich mit Sicherheit fragen, wieso gewinnt die #unibrennt-Bewegung einen Preis bei der ARS-Electronica? Als im Oktober 2009 das Audimax der Uni Wien besetzt wurde, benutzten wir bekanntlich das Internet und Social Media, um uns zu vernetzen. Ein unglaublicher Schwall ging durch das

Allgemeiner Forderungskatalog

DIESER HÖRSAAL IST BESETZT!

Unireuni :: Wiki

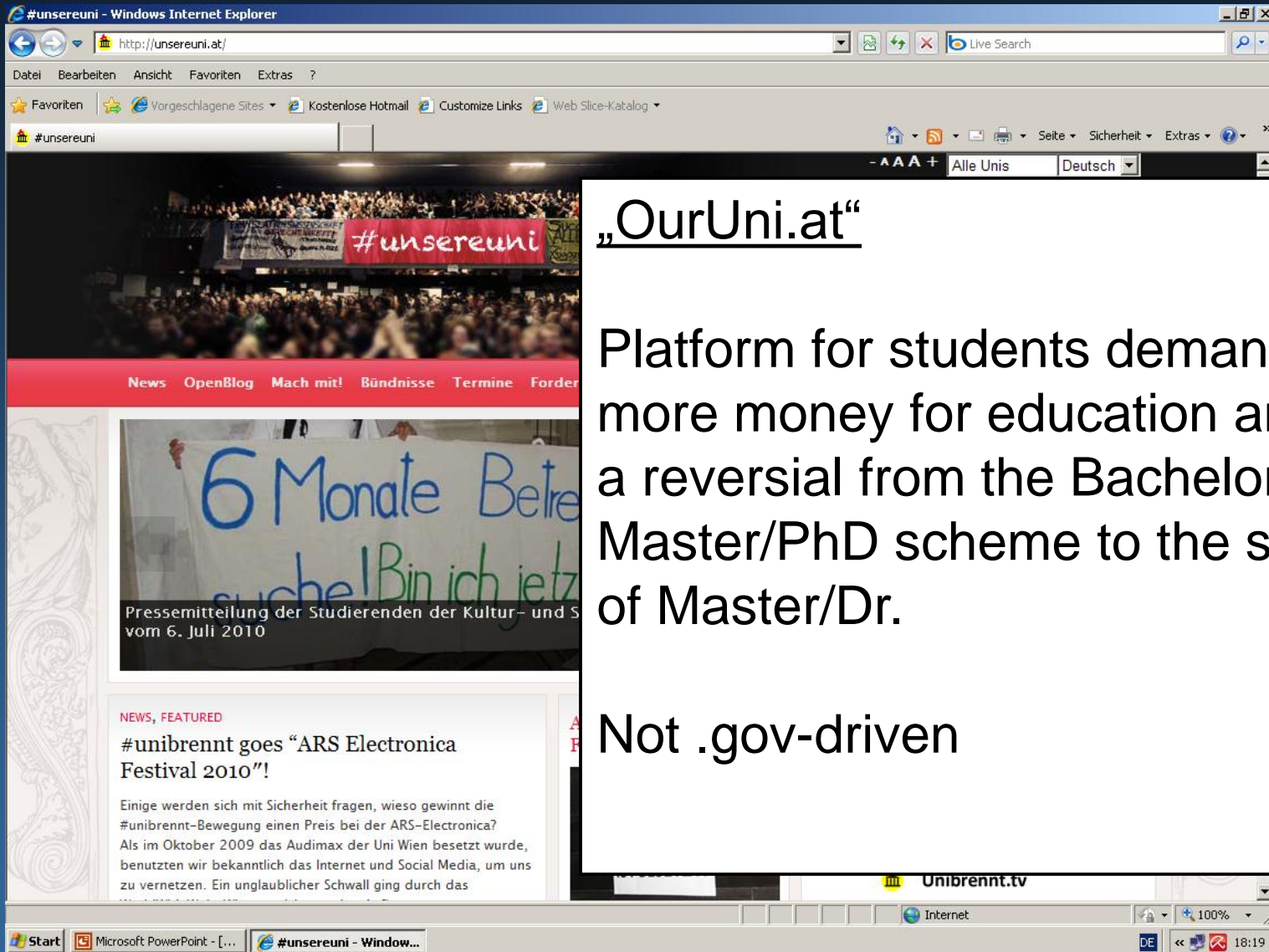
Unireuni :: Forum

Unireuni :: Fotos

Unibrennt.tv

Start Microsoft PowerPoint - [...] #unsereuni - Window...

Internet 100% DE 18:19



„OurUni.at“

Platform for students demanding more money for education and a reversal from the Bachelor/Master/PhD scheme to the scheme of Master/Dr.

Not .gov-driven

“OurUni.at”:

- Scalable ✓
 - 30.000 Facebook friends
 - 120.000+ tweets
 - Uses standard-software social media (Facebook, ustream, twitter, youtube, ...)
 - Problem: User identification
- That is where a .gov-driven platform is needed

“OurUni.at”:

- Impact ✓
 - Media quotes
 - Agenda setting (“we create opinions”)
 - Arguably the best-known eDemocracy platform in Austria

“OurUni.at”:

- Sustainability ?
 - Has been active since Oct. 2009
 - Has been growing since Oct. 2009
 - Issue: No means for decision making
only information dissemination and deliberation
Why: Identification issue
=> No reliable results in decision making possible

What makes a good eDemocracy platform ?

- A concrete need with value-added
- A participatory approach
- Search for groups, where the electronic media has large and immediate value-added:
 - => Independent of time
 - => Independent of place

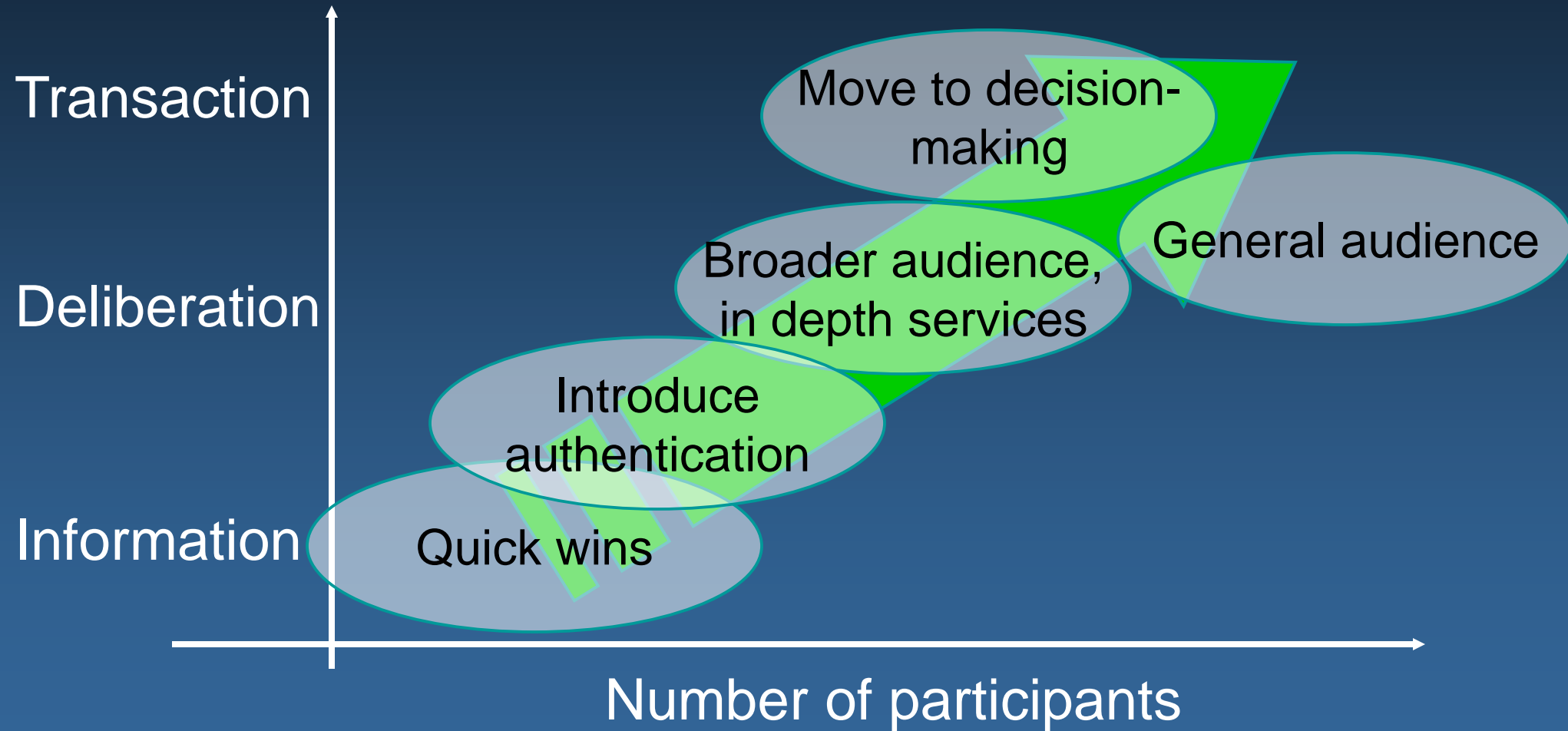
What makes a good eDemocracy platform ?

- Easy access, no prohibitive technologies
- No additional hardware
- Integration of Web 2.0 platforms
(also keeps costs down)
- Citizen/user identification scheme
=> Credibility

What makes a good eDemocracy platform ?

- Information, deliberation **and** decision making as a goal, but ...
- ... a step-wise approach to get people's "buy-in"
- Start small, get a good feed-back and grow

Engagement level



<http://e-voting.at>



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